

TRANSFORMATION IS NEVER ACCIDENTAL

WHERE VISION MEETS VENTURE



BUILDING
BUSINESSES



CREATING
ENTERPRISE VALUE



ENABLING
CAPITAL

EVERY BUSINESS IS BORN TWICE

The first time by its founder.

The second time when it becomes bigger than its founder.

Between those two moments lie the decisions, risks, opportunities, and turning points that define whether a business survives, scales, or becomes an institution.

Every business begins with vision.
Only a few achieve transformation.



FROM VISION TO
ENTERPRISE.

BETWEEN VISION AND SCALE LIES COMPLEXITY

Growth is rarely a straight line.

As businesses evolve, ambition encounters reality.



Capital becomes critical.

Decisions become larger.

Markets become more competitive.

Execution becomes more demanding.

And complexity becomes unavoidable.

The businesses that navigate it successfully
create enduring value.

**GROWTH IS RARELY
A STRAIGHT LINE.**

VISURE OPERATES WHERE COMPLEXITY BECOMES OPPORTUNITY

Every business reaches moments that define its future.



A growth opportunity.

A capital requirement.

A strategic decision.

A market expansion.

A transaction.

A transformation.

These moments demand more than ambition.

They demand access, structure, relationships, and execution.

This is where VISURE operates.

A Business Transformation & Capital Platform Built For Critical Inflection Points.

40+ Businesses Supported

150+ Investor Relationships

₹300 Cr+ Portfolio Exposure

₹125 Cr+ Capital Enabled

THE FOUR ENGINES OF TRANSFORMATION

Transformation does not happen through a single decision.

It is driven by a combination of vision, capital, structure, and participation.

VISURE brings these capabilities together through four interconnected platforms designed to support businesses at every stage of growth.

THE FOUR ENGINES

Building Founders. Building Businesses.

- Founder readiness.
- Business architecture.
- Growth strategy.
- Ecosystem enablement.



Connecting Capital With Opportunity.

- Fundraising.
- Strategic transactions.
- Investor access.
- Capital market readiness.

Structuring Growth Through Capital.

- Debt syndication.
- Project finance.
- Structured capital solutions.
- Financial enablement.



Participating In The Future.

- Strategic investments.
- Venture participation.
- Long-term value creation.
- Portfolio development.

FOUR ENGINES.

ONE ECOSYSTEM.

UNLIMITED POSSIBILITIES.

WHEN THE RIGHT PLATFORM MEETS THE RIGHT BUSINESS

Transformation is not measured by intentions.

It is measured by outcomes.

Across sectors, stages, and business models, VISURE has partnered with ambitious businesses to unlock growth, create value, and accelerate enterprise evolution.

The results speak for themselves.



HOORA

₹1 Lakh MRR → ₹6.2 Crore MRR
₹250 Crore Valuation
Shark Tank Featured
₹30 Crore Raise Underway



STROOM

₹3 Lakh → ₹1 Crore Monthly Revenue
₹12 Crore → ₹40 Crore Valuation
Shark Tank Featured



LOADMEE

₹60 Lakh → ₹8 Crore Revenue
₹4 Crore → ₹19 Crore Valuation

TRANSFORMATION STORIES



ANVEX AI

45X Return On Valuation
₹36 Crore Exit
100% Successful Exit
Government Deployments



EVENT BEEP

₹80 Crore Valuation
₹4.5 Crore Annual Revenue
Shark Tank Featured



SSM FORMULATIONS

0 → ₹40 Crore ARR
Acquired At ₹36 Crore Valuation

OUTCOMES.
NOT PROMISES.

REPEATED SUCCESS CREATES A PLATFORM

One successful business can be an achievement.

Multiple successful businesses create a pattern.

A pattern sustained across industries, founders, and growth stages becomes a platform.



Today, VISURE stands at the intersection of entrepreneurship, capital, strategic relationships, and enterprise growth—enabling outcomes at scale.

40+

Businesses Supported

₹125 Cr+

Capital Enabled

₹300 Cr+

Portfolio Exposure

150+

Investor Relationships

5

Shark Tank Companies

3

SME IPO Ready Businesses

45X

Highest Portfolio Return

**A PLATFORM IS MEASURED
BY THE VALUE IT CREATES FOR OTHERS.**

ACCESS CREATES ADVANTAGE

The most valuable opportunities are rarely public.

They emerge through trusted relationships, strategic introductions, shared credibility, and access to the right people at the right time.

Over the years, VISURE has cultivated a powerful network spanning founders, investors, family offices, institutions, corporates, and ecosystem leaders.

Because access doesn't just open doors.

It changes outcomes.

FOUNDERS



INVESTORS



FAMILY OFFICES



STRATEGIC PARTNERS



CORPORATES



INSTITUTIONS



CAPITAL PROVIDERS



ECOSYSTEM LEADERS



THE VISURE
NETWORK

THE RIGHT ROOM
CHANGES EVERYTHING.

THE GEOGRAPHY OF OPPORTUNITY

The future of business is no longer defined by location.

It is defined by connectivity.

Capital flows across borders.

Ideas move across markets.

Relationships create new pathways.

Opportunities emerge where ecosystems intersect.

Through its growing presence and relationships across India, Singapore, Dubai, Bahrain, and the GCC, VISURE connects businesses with markets, capital, partnerships, and strategic possibilities beyond geography.

BAHRAIN

A strategic bridge between businesses, investors, and institutions.

INDIA

The foundation of innovation, entrepreneurship, and enterprise growth.

GCC

A region accelerating growth, partnerships, and capital deployment.

SINGAPORE

A gateway to global capital, technology, and international expansion.

DUBAI

A hub for business, investment, and cross-border opportunity.

**OPPORTUNITY HAS
NO ADDRESS.**

CONVERSATIONS THAT SHAPE THE FUTURE

Industries are not transformed by presentations.

They are transformed by conversations.

The exchange of ideas | The alignment of vision

The convergence of founders, investors, institutions, and leaders willing to challenge convention and create what comes next.

VISURE creates and enables platforms where these conversations take place.

Because meaningful change begins long before it becomes visible.

PLATFORMS OF INFLUENCE

VISIONX

A platform for founders, investors, and business leaders shaping the future of growth.



Keynote Panel 4:

Beyond Traditional Assets:

Decoding the Next Wave of Family Office Investments



FAMILY OFFICES NETWORKING SUMMIT

Connecting capital, enterprise, and opportunity through meaningful relationships.

CAPTECH

Exploring the intersection of capital, technology, entrepreneurship, and emerging markets.



BHARAT CONCLAVE

Bringing together business leaders, innovators, policymakers, and ecosystem builders.

XLR8AR

Accelerating founders through access, mentorship, strategy, and ecosystem support.



**THE FUTURE IS DECIDED
IN ROOMS LIKE THESE.**

THE ARCHITECT

Some businesses are built. | Some platforms are designed.

The difference lies in the ability to see opportunities where others see limitations, to create relationships where others see transactions, and to build ecosystems where others build organizations.

For over two decades, Anish Maheshwari has operated at the intersection of capital, enterprise, strategy, and transformation—helping businesses navigate complexity and unlock growth.

Today, that experience forms the foundation of VISURE.

ANISH MAHESHWARI

Founder & Managing Director

IMPACT

25+

Years Of Leadership

₹3,000 Cr+

Fundraising Exposure

₹600 Cr+

IPO Experience

₹900 Cr+

Strategic Transaction Exposure

₹150 Cr+

QIP Transaction Experience

Former CFO

Navkar Corporation

RECOGNITIONS

→ ET Change Maker

→ 40 Under 40

→ CFO Of The Year

→ National Feather Award

→ Corporate Leadership Award

→ Business Achievers Icon

THE TEAM BEHIND THE VISION



SRAJAN NAWAL
(Co-Founder & Director)



ANJALI RATHI
(Associate Director)



NITIN SHARMA
(Associate Director)



NIKITA KAUSHIK
(Associate Director)



JYOTI MENEZES
(CHRO)



JAI SONI
(Senior Analyst)



KRITI KABRA
(Financial Analyst)



SAKSHI DESHMUKH
(Financial Analyst)



KISHLAY ANAND
(Program Manager)



TANYA CHAUHAN
(Social media manager)

"Businesses do not become institutions because they grow.
They become institutions because they evolve."
— ANISH MAHESHWARI

**SOME COMPANIES SCALE
SOME COMPANIES ENDURE
A FEW BECOME INSTITUTIONS**



WHERE VISION MEETS VENTURE

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SCAN TO KNOW MORE



INDIA | SINGAPORE | DUBAI | BAHRAIN | GCC



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